

SYSTEM AND METHOD FOR PRODUCING PERSONALIZED IMAGED MATERIAL

ABSTRACT

A system and method for producing personalized imaged material includes selectively gathering stock sheets and assembling the stock sheets into designated sets of sheets. The stock sheets in each designated set of sheets are sequentially processed to image personalized information onto each stock sheet. The personalized sheets are re-gathered into the designated sets of sheets and presented for final processing. Processing is carried out by collators, re-feeders, variable data imaging systems, and finishing systems. Operational control is provided by a control system that includes a data structure containing user information and recipient profile information. An operations controller executes job requests for a particular user and accesses recipient profiles to image personalized information onto the stock sheets. The system and method are useful for direct marketing, invoicing, document preparation, preparation of personalized books, and the like.